

### Chief Executive Officer

Jewish Federation of Greater Charlotte | Charlotte, NC

### THE OPPORTUNITY

For 85 years, the Jewish Federation of Greater Charlotte (IFGC) has and continues to play a pivotal role for the Charlotte Jewish community. A steady steward of Jewish life, JFGC's fundraising, programming, advocacy, and convening of community partners and key stakeholders ensures the continued growth and dynamism of Jewish Charlotte. The leadership of the federation seeks a visionary, relationship driven, executive professional to lead and convene the community around the next steps forward for this growing community. With engaged leadership, committed funders, one-of-a-kind community campus, a growing Jewish population, and an experienced professional team, the CEO position is a unique opportunity for a new leader to build upon a successful communal foundation.

### THE ORGANIZATION

JFGC builds community and raises and distributes funds to enrich the lives of Jews locally, in Israel and worldwide. Through education and community building, the Federation's mission ensures that Jewish values, traditions, and connections are preserved for current and future generations. With close to 50 network agencies and a \$5M Annual Campaign, JFGC harnesses expertise across a range of disciplines to inspire and connect people to Jewish identity and community. Working in concert with the partners and agencies at Shalom Park and beyond, JFGC is at the center of communal activity, action, and advocacy. Beyond the campaign, JFGC also leads programmatic initiatives to enhance Charlotte such as Outshine Hate, the Center for Jewish Education, the Charlotte Jewish News, and the Jewish Community Relations Council.

### THE COMMUNITY

Charlotte is home to the largest Jewish community in the Carolinas. Known for economic opportunity, affordability and overall quality of life, Charlotte is a magnet for people looking for a modern, affordable place to live, work and raise their families. One of the fastest growing cities in the United States, Charlotte's diverse economy encompasses the banking and finance, technology and healthcare sectors. The city hosts corporate headquarters and regional hubs, professional sports teams as well as arts and music venues.

Shalom Park, a 54-acre campus, in addition to synagogues and organizations beyond the Park, comprise the Jewish community of greater Charlotte. Home to JFGC, the Levine JCC, Jewish Family Services, Temple Beth El, Temple Israel, Charlotte Jewish Preschool, Charlotte Jewish Day School, and more, Shalom Park (managed separately by the Foundation of Shalom Park) offers a unique model of community-based organizational life providing a welcoming environment-for the Jewish and greater Charlotte community.

With the growth of Jewish Charlotte to neighborhoods beyond Shalom Park, religious and organizational life is growing to meet the needs of new communities. JFGC leads and supports the spirit of cooperative community beyond Shalom Park, engaging agencies and initiatives which enhance the fabric of Jewish life and experience in greater Charlotte.





# Chief Executive Officer

Jewish Federation of Greater Charlotte | Charlotte, NC

### THE POSITION

The leadership of JFGC seeks a CEO with successful executive management and relationship-driven development experience who appreciates Southern Jewish life. The CEO reports to the chair of the board and is accountable to the Board of Directors and Executive Committee. The CEO also plays a significant role partnering and engaging with agency partners both on and off the Park. The Federation currently manages 24 professional staff (full and part-time) including a senior management team of 3 who report directly to the CEO. The CEO will continue the healthy, caring, and empowering culture of the professional team.

Successful candidates possess dedication and demonstrated experience in 4 areas: *Convening*: bringing diverse aspects of the community together around areas and issues of common concern; *Fundraising*: growing annual and special campaigns to meet the current and anticipated future needs of an evolving community through major gift solicitation and donor stewardship; *Outreach*: expanding the donor-base and enhancing communal efforts beyond the Shalom Park area; and *Community Relations*: representing the Jewish community in civic life as well as developing strong relationships and partnerships throughout greater Charlotte.

The CEO will lead the Federation and play a central role as the community looks forward into its next phase of strategic growth. The Federation strategic planning process will identify significant next steps for the CEO as well as funding needs for the Federation and the community. Attuned to donor interests and concerns, community needs, the Charlotte landscape, emerging trends influencing Jewish life, and Israel/world events, the CEO will engage/re-engage donors, key stakeholders and newcomers.









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### **COMPENSATION RANGE**

\$200K - \$235K

### RESPONSIBILITIES

- Continue the Federation's ability to convene community (agencies, funders, synagogues, and key stakeholders) around issues of concern and action in greater Charlotte
- Increase the Federation's visibility to expand the community's understanding of Federation mission and services as well as enhance its reputation as a partner in philanthropy and service
- Serve as the face and voice of the Federation throughout the Jewish and greater Charlotte community; inspire engagement, participation, and commitment from new and current lay leaders, donors, and stakeholders
- Solicit and steward major donors and engage/re-engage new and former donors to the campaign in close partnership with the Chief Development Officer
- Partner with staff to plan financial resource development within the community, with emphasis on strategies to work effectively with major supporters as well as new donor cultivation
- Supervise the senior leadership team and staff, reinforcing empowered, innovative staff culture
- Oversee planning & evaluation, financial resource development, program development community relations, administration, and fiscal accountability, working in partnership with the senior leadership team
- Advise and partner with the Board in all areas of program, finance, and agency policy and governance

### QUALIFICATIONS AND SKILLS

- Executive experience in an organization or agency comparable to the Federation in either size or complexity
- A proven track record of fundraising, understanding of fundraising in the Jewish community, donor stewardship, and appreciation for new donor engagement strategies
- An open, accessible and accountable leadership style and approach; showing sensitivity to all viewpoints and active listening skills
- Ability to partner with and engage professional and volunteer leaders of community agencies, synagogues, institutions, and organizations
- Compelling and effective oral and written communication skills for both lay and professional constituencies, clearly articulating the case for Federation
- Personal commitment to ethical behavior in all aspects of professional practice and a personal commitment to life in Charlotte as well as the values of the Jewish community, Jewish identity, and Israel advocacy
- Minimum of a bachelor's degree

### **HOW TO APPLY**

Please submit a resume to Sue Sherr-Seitz at sue@evolvegg.com

### **EQUAL OPPORTUNITY**

The Jewish Federation of Greater Charlotte is proud to be an equal opportunity employer. We celebrate diversity and are committed to creating an inclusive environment for all employees.

